

Aakiem Philippe

WordPress & Shopify Developer

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PROFESSIONAL SUMMARY

WordPress and Shopify developer with **10+ years** of experience building and optimizing websites. Skilled in PHP, JavaScript, Elementor, WooCommerce, Gutenberg, and ACF across 300+ client sites.

TECHNICAL SKILLS

WordPress: Elementor, WooCommerce, Gutenberg, Advanced Custom Fields (ACF), custom themes, PHP, MySQL

Shopify & eCommerce: Theme customization, product/collection pages, Shopify site support, eCommerce QA

Development: JavaScript, React, HTML5, CSS3, responsive design, REST APIs, Git/GitHub, AWS Lightsail

Optimization: Performance optimization, technical SEO, Google Analytics 4 (GA4), GTM, WCAG accessibility

PROFESSIONAL EXPERIENCE

TechyScouts | WordPress / Shopify Project Manager Mar 2026 – Aug 2026

- Supported **300+ WordPress and Shopify client websites**, managing technical issues, QA, and updates.
- Worked with developers, marketers, and clients on website enhancements and eCommerce improvements.

Lenz Marketing | Full-Stack WordPress Developer (Contract) Aug 2021 – Feb 2026

- Developed and maintained **60+ client websites** using WordPress, PHP, JavaScript, React, Gutenberg, and ACF.
- Built custom Gutenberg/ACF experiences, cut page load times by **40%**, and deployed with GitHub and AWS Lightsail.

Spine LLC | WordPress Developer, Technical SEO (Contract) Jan 2025 – Jul 2026

- Built SEO-focused websites for healthcare, energy, and education clients, increasing organic traffic by **35%**.
- Implemented **Google Analytics and GTM** tracking and collaborated on responsive, WCAG-compliant websites.

Florida State University | Web Application Developer Jul 2017 – Jan 2025

- Developed WordPress, PHP, and JavaScript applications with API integrations supporting **20,000+ users**.
- Improved web usability and performance, increasing engagement by **30%** and course completion rates by **25%**.

SELECTED PROJECTS

eCommerce Client Work — Customized Shopify storefronts and WooCommerce sites, including product/collection layouts, responsive fixes, and shipping configurations.

Student Resilience Project (FSU) — Built an award-winning WordPress/React/PHP platform on AWS with real-time and AI chat features for 20,000+ users.

EDUCATION

Florida State University | B.S., Information Technology & Marketing | 2017–2021